

TV SHOW

Pilot

Episode 1

Written by

Jacqueline Maddison

QUEEN OF BEVERLY HILLS

OPENING CREDITS (Signature intro and theme song)

TITLE: Once Upon A Time

ACT ONE

EXT: DAY: WHITE FERRARI 1 1 JACQUELINE MADDISON, early 30's, brunette. She's the Editorin-Chief of Beverly Hills Magazine. Driving white Ferrari 458

2 INT: DAY: WHITE FERRARI

through Beverly Hills.

JACQUELINE's driving and answers an incoming call on bluetooth earpiece. She taps her ear piece.

JACQUELINE

Jacqueline Maddison speaking.

3 EXT: DAY: HOLLYWOOD STUDIO LOT

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David, early 40's rugged type in a suit. Very LA style and attitude. He's good looking with cocky confidence about him.

DAVID'S WALKING ON STUDIO LOT IN HOLLYWOOD.

DAVID

Hello beautiful

CUT TO JACQUELINE, BACK TO DAVID, ETC

4 INT: DAY: WHITE FERRARI 4

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JACQUELINE

Hi David.

5 EXT: DAY: HOLLYWOOD STUDIO LOT 5

DAVID

I'm calling to make sure you're gonna be at the Wahlberg movie premiere tomorrow night. We're finalizing the quest list now.

INT: DAY: WHITE FERRARI 6

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JACQUELINE

Yes honey, I'll be there.

7	EXT: DAY: HOLLYWOOD STUDIO LOT	7
	DAVID Good. Wear something sexy.	
8	INT: DAY: WHITE FERRARI	8
	JACQUELINE I always do. I'm gonna be there at 8 is that okay?	
9	EXT: DAY: HOLLYWOOD STUDIO LOT	9
	DAVID Yeah that's perfect. Your photographer is still covering the red carpet right?	
10	INT: DAY: WHITE FERRARI	10
	JACQUELINE Absolutely! Just make sure he's on the press list.	
11	EXT: DAY: HOLLYWOOD STUDIO LOT	11
	DAVID I will. Can't wait to kiss your sexy lips.	
12	INT: DAY: WHITE FERRARI	12
	JACQUELINE Me too babyOh I've got another call coming inI gotta take this.	
	She picks up other lineIt's her Assistant Kimberly	
	JACQUELINE "Tell me we got the Spielberg interview!?"	
	CUT TO KIMBERLY AT OFFICE	
13	EXT: DAY: BH MAG OFFICE- CUBICLES	13
	KIMBERLY, MID 20'S Chinese, one of Jacqueline's office assistants.	
	KIMBERLY	

No, he's on location in New Zealand

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filming for the next 3 months.

CUT TO JACQUELINE DRIVING, BACK TO KIMBERLY, ETC..

14 INT: DAY: WHITE FERRARI 14 JACQUELINE Damn it! We have to push the Hollywood's Most Powerful Producer piece. 15 INT: DAY: BH MAG OFFICE- CUBICLES 15 KIMBERLY Is there anyone else you'd consider to replace him? INT: DAY: WHITE FERRARI 16 16 JACQUELINE Who could replace Steven Spielberg?!This can't be happening. With the drop in traffic and now this. I have to get that interview! 17 INT: DAY: BH MAG OFFICE- CUBICLES 17 KIMBERLY What can I do? 18 INT: DAY: WHITE FERRARI 18 JACQUELINE Get the team together. This issue is way too important. We need a hot story! Tell everyone the meeting is in 5 minutes, and I want great ideas! She hangs up, frustrated.

19 EXT: DAY: BH MAG OFFICE PARKING LOT

Ferrari pulls into a parking spot. Close up of personalized license plate "BHMAG." Jacqueline get out, dressed in very professional high fashion suit and polished heels, Jacqueline gets out of the car and struts into the building.

20 INT: DAY: BH MAG CONFERENCE ROOM 20

Busy office, employees everywhere with cubicles, clothing racks, celebrity covers on the walls, white and chic. Large

conference room table with 8 Staff Members plus KIMBERLY and CHRISTIAN, early-30's flamboyant gay assistant.

CHRISTIAN

Here she comes!

The clock strikes 9:00am. Jacqueline walks in the door.

JACQUELINE

Hello everyone. I'm gonna cut to the chase. We didn't get the Spielberg interview which blows the cover story. And to top it off, our online readership has dropped by 500,000 since January.

Everyone is in shock...Gasps.

JANE

Oh my gosh!

REBECCA

Oh no!

JACQUELINE

Now unless all of you want to be out of a job, I suggest you come up with some creative ideas to pull our audience back in and fast. What have you got?

A little unsure.

KIMBERLY

We could feature Jennifer Lawrence and her new...

Jacqueline cuts her off...

JACQUELINE

Who isn't featuring Jennifer Lawrence?! We want to be original, unexpected! That's what makes us the best in the business. We get the stories nobody else does. What else?

CHRISTIAN

I have scoop on Versace's new collection, we could interview Donatella about it...

JACQUELINE

We featured Versace's runway show in the last issue...Too redundant.Even though I do love Versace. Not a bad idea.

She gives Christian a look of approval. He smiles like a teacher's pet.

JACQUELINE CON'T

Kimberly, what do you have in mind for the Hot in Hollywood piece this issue?

KIMBERLY

Well I was thinking we could focus on celebrity relationships. I think our readers are really interested in why a Hollywood couple can't make it work, like Brad and Angelina.

JACQUELINE

That could be exactly what this issue needs! But put a positive spin on it. I'm thinking "How Famous Love Lasts Forever"

She motions with her hand as if seeing it in on a billboard.

JACQUELINE

And get marriage experts to weigh in with the secrets to marital bliss.

KIMBERLY

That would really drive online traffic too.

She and the other female staff nod in agreement. Christian gives a jealous look.

JACQUELINE

Great, put it online as well.

Kimberly nods and makes a note on her Ipad.

JACQUELINE

Christian I want you in at 7am on Monday to prep for the run through and I need you to confirm the models. If we pull this spread off, Mr. Mancini at PRADA will commit to a \$5 million dollar advertising contract.

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Staff members get excited.

JACQUELINE

We're featuring his new collection which I'll be seeing tonight at the fashion show. We need this contract. Keep working on ideas and be creative!

I'll be in my office.

She exits.

21 INT: DAY: JACQUELINE'S OFFICE

Gorgeous office suite...White, purple, royal blue, turquoise, and emerald green color scheme with stunning art on the walls. Fit for royalty...Jacqueline standing while on the phone.

JACQUELINE

What do you mean she doesn't want to be disturbed? Please tell her I need to speak to her as soon as possible.

She hangs up.

JACQUELINE

Unbelievable!

She sits at her desk...Defeated. Looks at the cross on her desk.

JACQUELINE

God, please help me.

Phone rings...She presses speaker.

JACQUELINE

Yes?

RECEPTIONIST-DAYNA

Miss Maddison... I have Dustin here for you.

JACQUELINE

Send him in.

Her good looking brother Dustin, late 20's brunette, walks in.

DUSTIN

There she is, the Queen on her throne.

JACQUELINE

Oh please, not now. I'm about to be a peasant girl soon.

DUSTIN

I got your message. What are you gonna do?

JACQUELINE

What I've done from the beginning...Pray.

DUSTIN

I don't understand, I thought things were going well?

JACQUELINE

So did I. One day things are going great and the next...Who am I kidding? It's been a struggle from day one. I mean, with advertisers and traffic. If it's not one thing, it's another.

She tears up.

DUSTIN

Well, you wanted this... This is your dream.

JACQUELINE

Yeah, but sometimes the pressure is just too much. I don't think I can handle it anymore. I must be crazy.

She puts her head in her hands...Defeated.

DUSTIN

Jacqueline...You're not crazy. You're just really ambitious. Remember, when we were young and Dad took us on that fishing trip...

She looks up.

DUSTIN

And you kept trying to catch a fish and you couldn't..? All day, you never a caught a fish. What did Dad say to

you? Do you remember?

Comforted, she nods yes.

DUSTIN

He said," It's not about the number of fish you catch, but about the number of times you try. Never give up trying."

JACQUELINE

Yeah, if only I was just trying to catch a fish.

DUSTIN

You started this thing, you can keep it alive.

JACQUELINE

Well, we'll see about that.

Wiping her eyes.

DUSTIN

You still having the party tomorrow?

JACQUELINE

I have to. If I cancel, it would make things even worse. You're still coming, right?

DUSTIN

Yeah Xander and I will be there.

Knock on the door, it opens as Christian interrupts.

CHRISTIAN

All the models are confirmed for Monday (Smiles)

He exits.

JACOUELINE

I better get back to work. I have to figure out how to win the affection of 500,000 people.

END OF ACT ONE